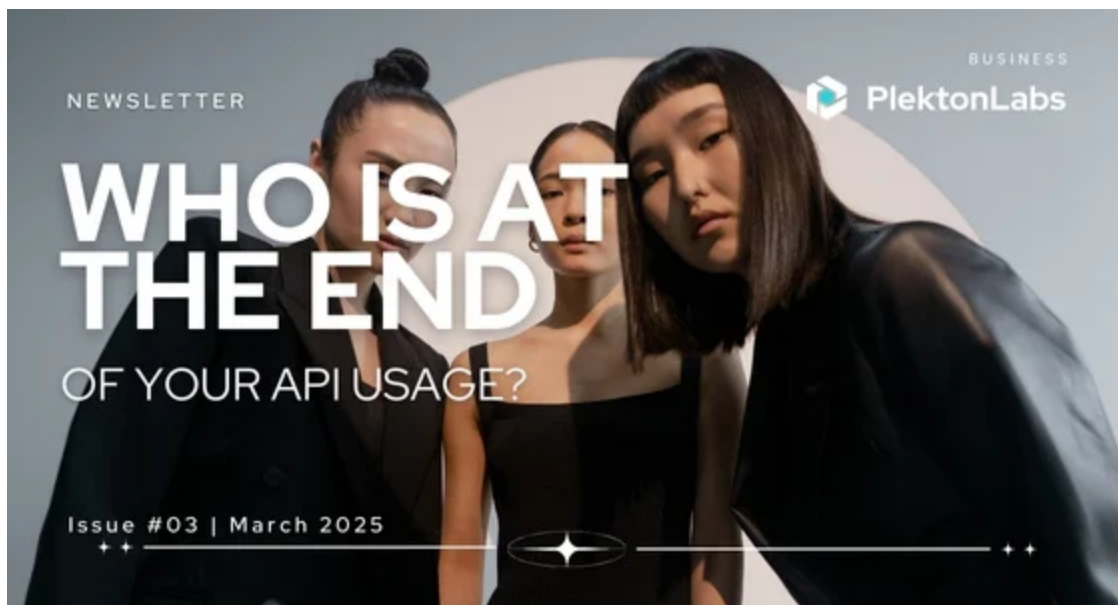




Dear Valued Partners and Clients,

In the fast-evolving telecom landscape, APIs are the backbone of innovation. Yet, the industry still struggles with maximizing their value - both in terms of reuse and monetization. At PlektonLabs, we are taking a **bold step forward** as leaders in TM Forum's Catalyst Projects on **API Monetization and Dynamic Pricing Models and Unified API Discovery and Reusability**.

By leveraging **AI-driven automation**, we are redefining how APIs are discovered, reused, and monetized, ensuring telecom enterprises can unlock **new revenue streams, accelerate time-to-market, and drive unparalleled efficiency**. This initiative is more than an advancement - it's a revolution that will reshape how Salesforce, Mulesoft, and AI-driven API strategies work together to power the next generation of digital transformation.

Join us on this transformative journey by visiting our [landing page to explore the complete story](#). Share this newsletter with anyone interested in staying ahead of the curve and witnessing the groundbreaking innovations our team is developing.

Warm regards,
The Visionaries at PlektonLabs

PLEKTON PULSE



Jane Fisher

Director of Technology & Telecom Practice Lead

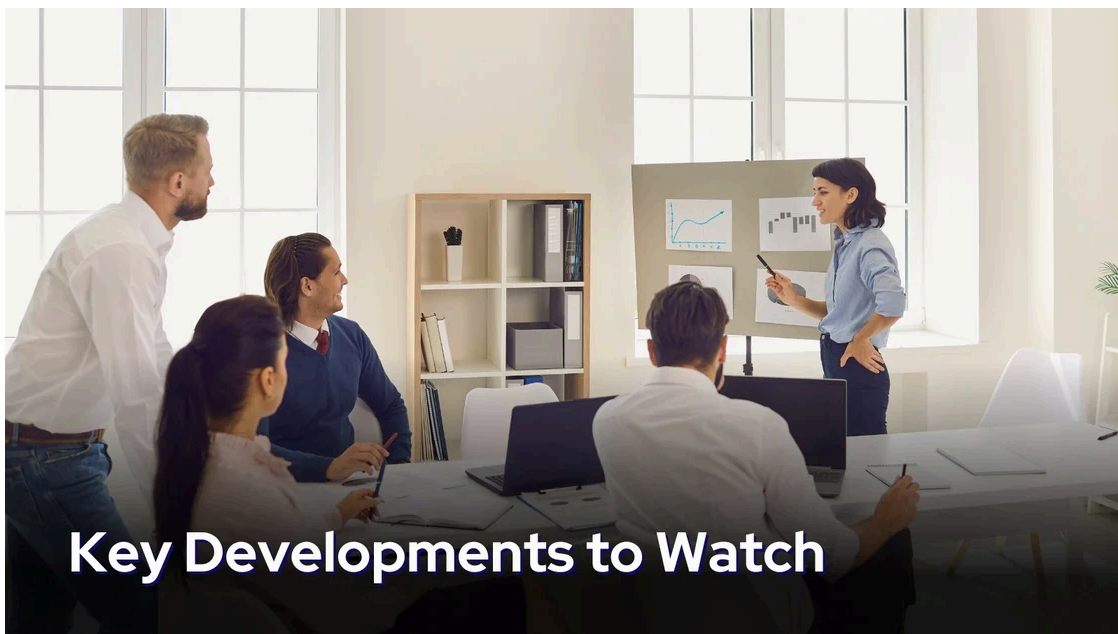
I joined **PlektonLabs** in May 2024 after 24 years at AT&T. My focus is on customer success, working closely with clients to deliver value and drive innovation.

I enjoy tackling new challenges everyday, learning new technologies, and being part of an inclusive and collaborative team.

If I could have any superpower, it would be "**Challenge AI Radar**" - an AI powered tool that can quickly locate new client opportunities and address customer challenges. This aligns perfectly with our mission of making our clients more efficient while saving them capital and expenses.

Looking ahead, I would love to establish a workplace tradition of a community day where we can all connect in person, give back to our communities, and strengthened our relationships outside of work.

INDUSTRY NEWS AND TRENDS



Key Developments to Watch

Unlocking API Potential: Reusability, Searchability & AI

In North America, API innovation is accelerating, driving efficiency and intelligent automation. [OpenAI](#)'s new **Responses API** and **Agents SDK** empower developers to build AI-driven agents for advanced workflows, enhancing API usability.

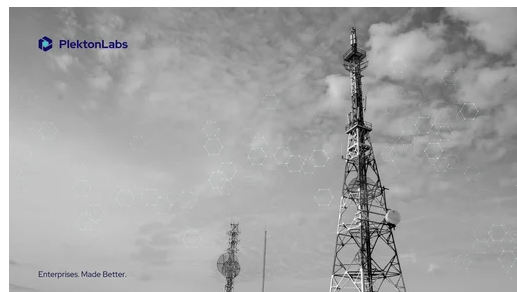
Meanwhile, [Amazon](#) is redefining Alexa's capabilities by integrating APIs from Uber and OpenTable, prioritizing **API extensibility over standalone AI advancements**.

On the data front, [The Washington Post's Haystacker AI](#) is revolutionizing API searchability, leveraging AI to process massive datasets and extract actionable insights.

For IT leaders, these developments signal a shift: **strategic API integration, powered by AI, is the key to scalable, intelligent systems**. The future of API-driven ecosystems isn't just connectivity—it's intelligent orchestration.

—*PlektonLabs: Engineering Smart Integrations for Tomorrow.*

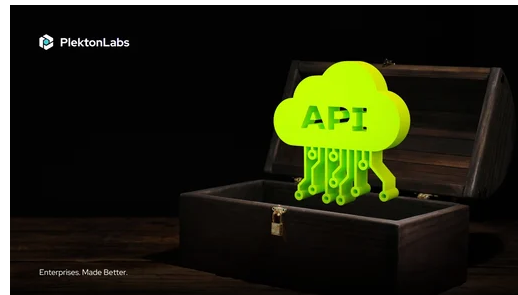
MONTHLY BLOG POSTS



TM Forum's Role in Digital Transformation: Efficiency & Innovation

Discover how TM Forum's standards, Open APIs, and AI governance frameworks empower telecom companies to drive digital transformation, enhance efficiency, and foster innovation.

Learn how PlektonLabs can help you leverage these frameworks for efficiency and innovation.



GenAI in Action: TMForum's blueprint for smarter API Discovery

Discover how TM Forum's GenAI blueprint revolutionizes API discovery, streamlining telecom integrations and boosting monetization.

Explore PlektonLabs' expertise in transforming API management into scalable, revenue-generating ecosystems.

Plug into the latest insights - Explore Our Blog

PLEKTONLABS SUCCESS STORIES

case study

INTEGRATION PLATFORM EVALUATION

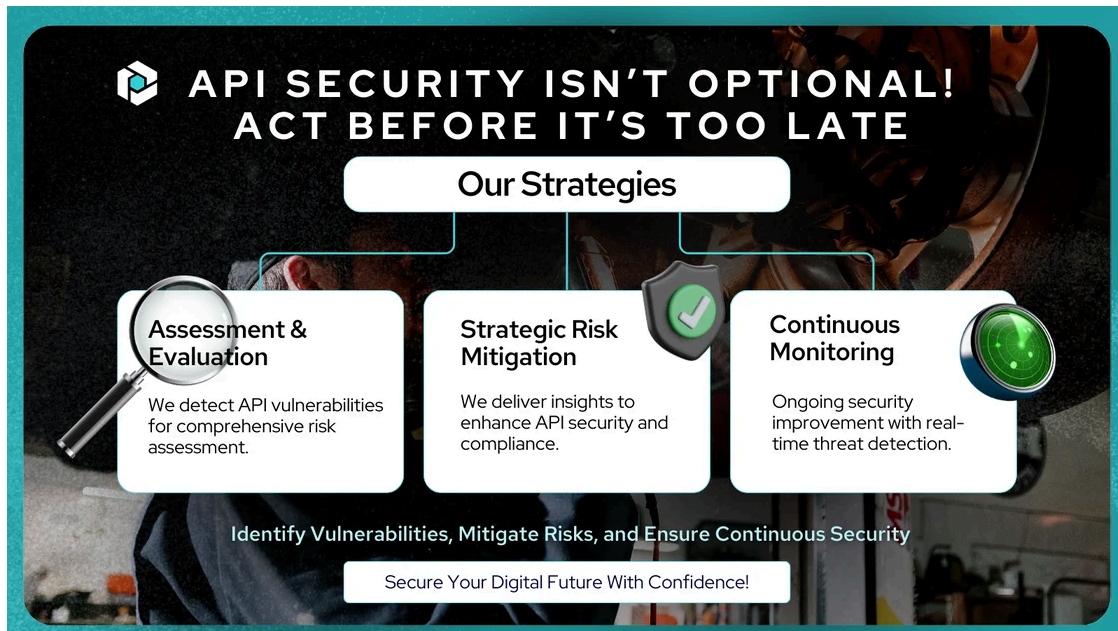
See how a top workforce management provider modernized IT, cutting costs and boosting revenue by shifting from manual workflows to an API-driven system."

[Read more](#)

**PlektonLabs**
Enterprises. Made Better.

[Explore](#) how a leading workforce management solutions provider revitalized their outdated IT infrastructure to meet the demands of a rapidly evolving digital landscape.

API Security Assessment



Is your API truly secure?

With a comprehensive evaluation to identify potential vulnerabilities, we can help you. We would provide you with strategic risk mitigation and continuous monitoring.

Our expert insights will ensure your digital assets are safe!

Secure your digital future with confidence.

How do you manage API security in your organization?

Services Catalog

Support & Contact Information

- Phone: +1(877) 855-8775
- Email: newsletter@plektonlabs.com
- Website: www.plektonlabs.com

If you would like to forward this newsletter, [click here to sign up](#).

PlektonLabs is a boutique integration consultancy empowering businesses to thrive in an ever-evolving digital world. Being future-ready means adapting with agility, scaling seamlessly, and leading with innovation. We deliver tailored solutions that connect systems, streamline processes, and build resilience for long-term success. Ready to take your business to the next level? Let's build your future together - contact us today!



PlektonLabs, Austin, Texas, | Toronto, Ontario

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