

Why Should You Invest In a Green Office?

Are you considering getting a green office? Many businesses are investing in greener, environmentally friendly workplaces. This is because green offices have a number of advantages, such as allowing you to conserve energy and giving the employees a clean and pollution free space to work in. Green offices are becoming an increasingly popular attempt to help protect the environment by saving energy and reducing the emission of greenhouse gasses. Many people think that maintaining a green office is expensive and time consuming. There are also plenty of misconceptions about green energy that prevents people from investing in a green office. Here are five great reason to make your workspace a green office:

1. **Better employee performance:** Green buildings focus on improving air quality and sustainable architecture. Well lit and properly ventilated offices will make the employees healthier and reduce work related illnesses, headaches and minor health issues. These employees will have up to 30% better work performance and increased productivity. Also, research has shown that employees from green offices have better performance when compared to others. They can work under pressure, strategize, work as a team and make use of information better than employees from regular offices. Improved employee performance will result in better business for your company.
2. **More return on investment:** Investing in energy efficient offices will benefit your business in the long run. A study about the [costs and advantages of green buildings and sustainable energy](#) in 2003 has concluded that an advance investment of only 2 percent in green building designs will result in savings of 20 percent of the total construction costs. This is more than 10 times your investment. Investing in energy efficient business will be worthwhile financially and this is convincing many entrepreneurs to switch to greener offices.

3. **Positive environmental effect:** Industrialization has harmed the environment in a number of different ways. Everyone should do their part in protecting the environment. Green offices will help you keep the environment clean and safe. A green office will have a positive impact on the environment as green buildings can help reduce pollution and the emission of carbon dioxide and other gasses. Investing in a green office will also set an example for others to help protect the environment.

4. **Cutting down costs:** Many people believe that green offices are expensive to maintain and will cost them lots of money. However, this couldn't be further from the truth. Green offices will help cut costs by saving energy and materials. They also recycle many materials such as glass and paper. Green buildings also use environmentally friendly materials for cleaning and maintenance- which are cheaper options than the usual methods. Many green offices have stopped using paper altogether by using electronic processes instead. Energy efficient devices such as low energy computers and copiers are used by many green businesses. They also utilize natural light sources to save energy. All these techniques will help you save money which can be used in other areas of your business.

5. **Better public relations:** The world is becoming more aware about the environment and its many issues. A green office will attract more clients for your business and will be an excellent PR move. Switching to a green office is a small, simple business change that will attract both employees and customers. It will also improve the perception of your company in the area, bringing in more business for you. Showing the public that you care about the environment will paint your business in a positive light and will improve the state of your business in the long run.

Green offices have lots of benefits for your business. Needless to say, green offices are the future of office designs. Many businesses are investing in these office buildings today. A green office will help your

business save money, raise awareness for the environment and improve the public perception of your company. Your employees will be more satisfied and work better than before. Also, your business will make much more than what you initially invested. All these are reasons for you to start thinking about investing in a green office today!